



design your body

Press release

**Lose that winter fat:
Eleven reasons why HYPOXI® is the right figure shaping method**

Every year it's the same: the Christmas holidays and New Year's Eve are barely behind you before you ask yourself how you can get rid of the unwelcomed extra pounds again. At last the good intention – to finally become slim – can really be put into practice this year. Happy are those, who straight away choose a figure shaping method that also works.

Eleven reasons why HYPOXI® is the right method:

1) Targeted effect

The classic problem areas are the stomach, legs and bum. Those who lose weight with exercise and dieting admittedly lose weight quickly, but often first in places where this is not at all wanted: in the face, on the upper arm or on the bust. With HYPOXI® this is history.

2) Gentle and natural

Targeted figure shaping without a scalpel: this is made possible through the alternating use of high and low pressures in connection with moderate movement. The method is based on the principle of cupping. The result is increased circulation in the problem areas, which enables targeted fat reduction in these parts of the body only.

3) Bye, bye dieting obsession

Starving is forbidden! A regular balanced diet is a prerequisite for successful figure shaping with HYPOXI®. In the HYPOXI®-Studio a diet plan is created, which takes into account that every person metabolises food in a different way.

4) Personal training

Those who choose HYPOXI® book their own personal trainer at the same time. Because individual advice and support is a central and vital aspect of the method. From figure analysis, through the training plan and up to nutrition tips – the best-qualified and certified HYPOXI®-Coaches are always on hand with advice and assistance.



design your body

5) Sweaty workouts? No thanks!

Good news for couch potatoes: HYPOXI-Training® is a moderate fat burning training method in a vacuum chamber and is not strenuous. After all, there shouldn't be any muscle building taking place. Instead, complete concentration is applied to fat reduction in problem areas.

6) A method for everyone

The HYPOXI-Method® is not just for women. Men also have problems areas that they want to fight against effectively. And because the HYPOXI-Method® is so gentle, it is suitable for new mothers after pregnancy, those who are untrained and best agers too. Excuses? No chance!

7) Short training units

HYPOXI® in the lunch break or between two appointments? Not a problem: the training units only last between 30 and 50 minutes. You don't need to plan time for a shower afterwards because you won't break a sweat.

8) Skin tightening is included

The HYPOXI-Method® doesn't just help with losing weight; through the innovative combination of low and high pressure treatment, connective tissue is strengthened at the same time. The result: tauter skin and considerably reduced cellulite.

9) Total experience and competence

Beauty methods come and go. HYPOXI® stays. This is because the method has proved itself. Developed by Dr. Norbert Egger at the end of the 1990s, today it is used successfully in over 50 countries worldwide.

10) Scientifically proven

Does HYPOXI® genuinely enhance the burning of fat in problem zones using low and high pressure? This question was explored by the Medical Prevention Center Hamburg in a scientific study. The answer was unambiguously positive, the result significant.

11) No more yo-yo effect!

The effects of HYPOXI® are quick and long lasting. Initial results can be seen after just a few uses. As a rule, you can achieve your personal goals in one to three months. In this time there is a clear activation of the metabolism, which, in combination with a balanced diet, helps to shape a figure that will last a long time.



design your body

The HYPOXI® devices at a glance:



HYPOXI-Trainer® S120

The S120 combines the three components of HYPOXI-Method® effectively: The computer-controlled alternation of high and low pressure takes place in a chamber that reaches up to the hips. The gentle exercise takes place sitting on the integrated bicycle ergometer. This puts the problem areas – hip, underbelly, buttocks and legs - under pressure, facilitates the activity of the veins and eliminates fat in a targeted manner.



HYPOXI-Trainer® L250

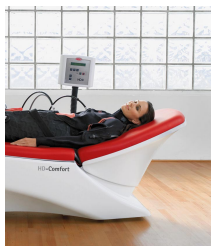
The L250 permits the alternating application of low-pressure for the underbelly, hip, behind and legs. The comfortable reclined position relieves the body of most of its weight during training and promotes the elimination of liquids and toxins. The results are beautiful, slender legs and a visible reduction of cellulite.



HYPOXI-Vacunaut®

The Vacunaut is used to reduce the girth of the stomach and hips. Training is performed in the Vacunaut®-PressureSuit with an integrated network of 122 high and low pressure chambers.

During moderate exercise - which can take place on a treadmill, exercise bicycle or other popular cardiovascular exercise equipment - the application of high and low pressure targets the abdomen and hips.



HYPOXI® HD-Comfort

In order to remain firm and strong the skin needs special treatments. 400 active vacuum chambers integrated in the problem areas in HYPOXI® HD-PressureSuit ensure that the skin gets the exercise it needs. A comfortable lounge chair with integrated high and low pressure technology ensures pleasant relaxation while the elastic connective fibres of the skin work diligently to achieve smooth, firm skin.

Released for publication

For more information, please visit www.hypoxi.com