

# Press release

# HYPOXI<sup>®</sup> opens new studio at the ultra-luxurious Capella Shanghai, Jian Ye Li

Wals-Siezenheim, December 2017

HYPOXI<sup>®</sup> China is delighted to announce opening of the HYPOXI<sup>®</sup>-Studio Jian Ye Li at the ultra-luxurious and all-villa Capella Shanghai. Following the openings in ChengDu and ShenZhen (Grand Hyatt) this marks the next step in HYPOXI's expansion plans for the PR China market – especially in the upscale hospitality sector. Several additional openings are planned and confirmed for 2018 across the country.



Now finally, also our friends in Shanghai have access to this scientifically proven, unique and all-natural body-shaping program that will enable them to reach their personal goals faster than they once thought possible. The new and fully equipped HYPOXI<sup>®</sup>-Studio is located at the four-storied Auriga Spa which is an integral part of the Capella Shanghai, Jian Ye Li. Starting from early December anyone can experience the HYPOXI-Method<sup>®</sup> at the new location which is equipped with the latest HYPOXI<sup>®</sup> devices to cater for individuals with different needs for targeted fat and circumference loss as well as cellulite reduction through an effective yet very gentle training session.



Not only this, guests now have the perfect solution to relieve water retention after their long-haul flights, too. Also, HYPOXI<sup>®</sup> offers a complementary trial session to all interested parties that can easily be booked through their HYPOXI's China <u>website</u>.

The all-new HYPOXI<sup>®</sup>-Studio Jian Ye Li is designed to provide a relaxing and welcoming guest experience with a stunning view over the vitality pool. All customers will be provided with refreshments, luscious changing rooms and, at the same time, they can make use of the steam and salt room. All HYPOXI<sup>®</sup>-Coaches are not only well-trained but they are also kind, caring and professional - creating an atmosphere of support and inspiration.



"We strive to offer our guests the latest technological advancements in the market. After learning about the various applications and benefits of HYPOXI<sup>®</sup>, we felt it was a good fit for our brand to provide a unique experience for the discerning and sophisticated Capella guests."

Dorian B. Rommel, General Manager of Capella Shanghai, Jian Ye Li

# Special Offer

In order to celebrate the opening of the HYPOXI<sup>®</sup>-Studio Jian Ye Li, we are offering a complementary trial session and a 20% discount on all HYPOXI-Training<sup>®</sup> packages. The offer is valid until 31<sup>st</sup> January, 2018. So it's just perfect for getting in shape for the CNY celebrations.

All studio and contact details as well as directions can be obtained here: <u>http://hypoxi-china.com/en/studio/10</u>

To make an appointment please feel free to drop by or call +86 21 3339 1888. Alternatively you can book your complementary trial session here directly: <u>http://hypoxi-china.com/en/trial</u>

For media enquiries, please contact:

Mr. Daniel Ridders Managing Director HYPOXI<sup>®</sup> China Tel: +852 2730 4100 Email: press@hypoxi-china.com

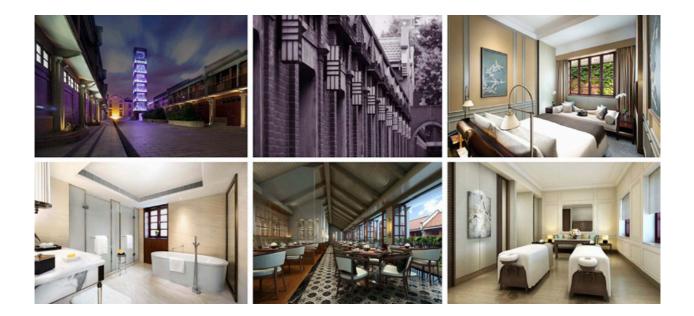
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More information can be found on the HYPOXI<sup>®</sup> website <u>http://www.hypoxi-china.com</u>



#### About Capella & the Auriga Spa

Shanghai's history as China's gateway city is hallmarked by a unique blend of Oriental heritage and global architectural influences. This rich legacy is enhanced by the addition of a new luxury hotel, Capella Shanghai, Jian Ye Li. Located within the cultural preservation zone of Xuhui District, Capella Shanghai will be the only all-villa urban resort in the last remaining cluster of "shikumen" (stone gate) townhouses.



Originally built in the 1930s by French real estate company Foncie re et Immobiliere de Chine, the hotel fuses timeless Shanghainese courtyard living with Parisian flair. A fine example of Shanghai's architectural heritage, the Jian Ye Li estate features 22 rows of shikumen lanes, connecting more than 200 two-storey houses.

Auriga spa is a world-class health and wellness spa concept named after the constellation whose brightest star is Capella. Offering guests a unique wellness philosophy based on the cycles of the moon, each Auriga signature treatment is carefully crafted to take into account the impact these different cycles have on our physical and emotional wellbeing.



# The HYPOXI<sup>®</sup> devices at a glance:



# HYPOXI-Trainer® S120

The S120 combines the three components of HYPOXI-Method<sup>®</sup> effectively: The computer-controlled alternation of high and low pressure takes place in a chamber that reaches up to the hips. The gentle exercise takes place sitting on the integrated bicycle ergometer. This puts the problem areas – hip, underbelly, buttocks and legs - under pressure, facilitates the activity of the veins and eliminates fat in a targeted manner.



#### HYPOXI-Trainer<sup>®</sup> L250

The L250 permits the alternating application of low-pressure for the underbelly, hip, behind and legs. The comfortable reclined position relieves the body of most of its weight during training and promotes the elimination of liquids and toxins. The results are beautiful, slender legs and a visible reduction of cellulite.



#### **HYPOXI-Vacunaut**<sup>®</sup>

The Vacunaut is used to reduce the girth of the stomach and hips. Training is performed in the HYPOXI<sup>®</sup>-PressureSuit with an integrated network of 122 high and low pressure chambers.

During moderate exercise - which can take place on a treadmill, exercise bicycle or other popular cardiovascular exercise equipment - the application of high and low pressure targets the abdomen and hips.



#### HYPOXI<sup>®</sup> HD-Comfort

In order to remain firm and strong the skin needs special treatments. 400 active vacuum chambers integrated in the problem areas in HYPOXI<sup>®</sup> HD-PressureSuit ensure that the skin gets the exercise it needs. A comfortable lounge chair with integrated high and low pressure technology ensures pleasant relaxation while the elastic connective fibres of the skin work diligently to achieve smooth, firm skin.

Released for publication

For more information, please visit www.hypoxi.com.