

Press release

# HYPOXI<sup>®</sup> opens its next location in Shanghai

Wals-Siezenheim, July 2018

After the successful opening of the first HYPOXI<sup>®</sup>-Studio in Shanghai at the Capella just a few months ago, we are pleased to welcome the next addition to the HYPOXI<sup>®</sup>-Studio network in Shanghai, Mainland China respectively. The new studio is located within the extensive MI XUN SPA which is part of the brand-new <u>The Middle House</u> development.

In order to ensure an unparalleled customer experience the all-new and fully equipped HYPOXI<sup>®</sup>-Studio was designed and implemented in close collaboration with <u>Swire</u>, external designers and HYPOXI<sup>®</sup> alike. The result is a truly tranquil oasis that offers the perfect setting for some 'me time' while shaping your body and firming your skin in an all-natural and sustainable way. Also, in cooperation with iconic Café Gray Deluxe, there will be tailor-made food and beverage options to choose from, that will compliment to a balanced lifestyle and great results at the same time.

"We are happy to already see a strong, positive response from the market in Shanghai", said Daniel Ridders, Managing Director HYPOXI<sup>®</sup> China. "Located in the bustling Jing'an District of Shanghai and the city's trendy Nanjing West Road, adding this newest studio location for our customers will offer them greater convenience and easy access to their body shaping method of choice."

All location and booking details of the new HYPOXI<sup>®</sup>-Studio Dazhongli can be obtained <u>here</u> as well as a full list of all locations in China on the official HYPOXI<sup>®</sup> China website: <u>http://hypoxi-china.com/en/studio</u>.

Further openings are already planned.

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For more information, please visit www.hypoxi.com.



## The HYPOXI<sup>®</sup> devices at a glance:



### HYPOXI-Trainer<sup>®</sup> S120

The S120 combines the three components of HYPOXI-Method<sup>®</sup> effectively: The computer-controlled alternation of high and low pressure takes place in a chamber that reaches up to the hips. The gentle exercise takes place sitting on the integrated bicycle ergometer. This puts the problem areas – hip, underbelly, buttocks and legs - under pressure, facilitates the activity of the veins and eliminates fat in a targeted manner.



# HYPOXI-Trainer<sup>®</sup> L250

The L250 permits the alternating application of low-pressure for the underbelly, hip, behind and legs. The comfortable reclined position relieves the body of most of its weight during training and promotes the elimination of liquids and toxins. The results are beautiful, slender legs and a visible reduction of cellulite.



### **HYPOXI-Vacunaut**<sup>®</sup>

The Vacunaut<sup>®</sup> is used to reduce the girth of the stomach and hips. Training is performed in the HYPOXI<sup>®</sup>-PressureSuit with an integrated network of 122 high and low pressure chambers.

During moderate exercise - which can take place on a treadmill, exercise bicycle or other popular cardiovascular exercise equipment - the application of high and low pressure targets the abdomen and hips.



### HYPOXI<sup>®</sup> HD-Comfort

In order to remain firm and strong the skin needs special treatments. 400 active vacuum chambers integrated in the problem areas in the HYPOXI<sup>®</sup> HD-PressureSuit ensure that the skin gets the exercise it needs. A comfortable lounge chair with integrated high and low pressure technology ensures pleasant relaxation while the elastic connective fibres of the skin work diligently to achieve smooth, firm skin.

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