

Press release

Operator Conference 2019 in Australien

Wals-Siezenheim, April 2019

With around 40 franchisees and 26 corporate owned HYPOXI[®] Shop in Shop studios within Goodlife Health Clubs and Fitness First, HYPOXI[®] is the first address for targeted body forming in Australia.

It is therefore hardly surprising that many of the Australian HYPOXI[®]-Studio operators followed the invitation to the annual National Operator Conference 2019, taking the opportunity for an exchange with colleagues and expert lectures.

The results of a national Australian survey have been of particular interest for the operators. Questions about the origin of customers, their motives and goals or the shift from classical advertising to Social Media Marketing have been examined along the great relevance of referrals (word of mouth) for sustainable success.



The HYPOXI® devices at a glance:



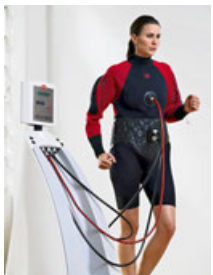
HYPOXI-Trainer® S120

The S120 combines the three components of HYPOXI-Method® effectively: The computer-controlled alternation of high and low pressure takes place in a chamber that reaches up to the hips. The gentle exercise takes place sitting on the integrated bicycle ergometer. This puts the problem areas – hip, underbelly, buttocks and legs - under pressure, facilitates the activity of the veins and eliminates fat in a targeted manner.



HYPOXI-Trainer® L250

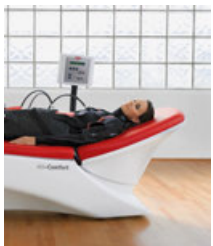
The L250 permits the alternating application of low-pressure for the underbelly, hip, behind and legs. The comfortable reclined position relieves the body of most of its weight during training and promotes the elimination of liquids and toxins. The results are beautiful, slender legs and a visible reduction of cellulite.



HYPOXI-Vacunaut®

The Vacunaut is used to reduce the girth of the stomach and hips. Training is performed in the HYPOXI®-PressureSuit with an integrated network of 122 high and low pressure chambers.

During moderate exercise - which can take place on a treadmill, exercise bicycle or other popular cardiovascular exercise equipment - the application of high and low pressure targets the abdomen and hips.



HYPOXI® HD-Comfort

In order to remain firm and strong the skin needs special treatments. 400 active vacuum chambers integrated in the problem areas in HYPOXI® HD-PressureSuit ensure that the skin gets the exercise it needs. A comfortable lounge chair with integrated high and low-pressure technology ensures pleasant relaxation while the elastic connective fibres of the skin work diligently to achieve smooth, firm skin.

Released for publication

For more information, please visit www.hypoxi.com.