



Press release

HYPOXI®-Studio opening in Harelbeke, Belgium

Straß im Attergau, June 2021

"My name is Kenneth Lambrecht. I have been working with the HYPOXI-Method® for more than a year now. I was lucky enough to set up my HYPOXI®-Studio in a brand new building in Harelbeke at RE.FINE, Belgium, in April 2020.

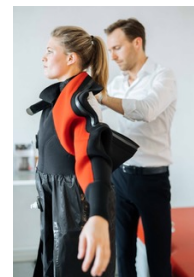
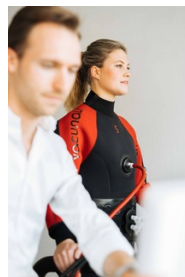
I have been in the aesthetic beauty field for a couple of years and have slowly grown my business. I first started with LPG to combat cellulite problems and stimulate cell activity. Later on, I began with CoolSculpting technology, which greatly reduces fat in problem areas where exercise doesn't help.

Since more and more of my customers were looking for a healthy and, above all, natural method to fight against fat deposits in the so-called problem areas, I started looking around and came across the HYPOXI-Method®. What I particularly liked was the approach of combining moderate exercise with healthy eating!

After a demo session in London, I immediately felt that this method was what I was looking for and didn't hesitate for a second.

Today I make more than half of my sales with HYPOXI®, and the results are excellent. Even if the corona pandemic was perhaps not the best time for significant investments, HYPOXI® has hit the mark. The L250 Trainer is fully booked, and what surprised me particularly - many men are using the Vacunaut® to get rid of their stomachs. Of course, I also use HYPOXI-Dermology® intensively and successfully to improve the appearance of the skin.

It was absolutely the right decision to invest in the HYPOXI-Method®, and I am convinced that many more people will leave my studio healthy and happy with a new body feeling."



The HYPOXI® devices at a glance:



HYPOXI-Trainer® S120

The S120 combines the three components of HYPOXI-Method® effectively: The computer-controlled alternation of high and low pressure takes place in a chamber that reaches up to the hips. The gentle exercise takes place sitting on the integrated bicycle ergometer. This puts the problem areas – hip, underbelly, buttocks and legs - under pressure, facilitates the activity of the veins and eliminates fat in a targeted manner.



HYPOXI-Trainer® L250

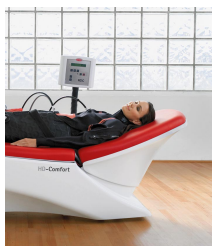
The L250 permits the alternating application of low-pressure for the underbelly, hip, behind and legs. The comfortable reclined position relieves the body of most of its weight during training and promotes the elimination of liquids and toxins. The results are beautiful, slender legs and a visible reduction of cellulite.



HYPOXI-Vacunaut®

The Vacunaut is used to reduce the girth of the stomach and hips. Training is performed in the HYPOXI®-PressureSuit with an integrated network of 122 high and low pressure chambers.

During moderate exercise - which can take place on a treadmill, exercise bicycle or other popular cardiovascular exercise equipment - the application of high and low pressure targets the abdomen and hips.



HYPOXI® HD-Comfort

In order to remain firm and strong the skin needs special treatments. 400 active vacuum chambers integrated in the problem areas in HYPOXI® HD-PressureSuit ensure that the skin gets the exercise it needs. A comfortable lounge chair with integrated high and low-pressure technology ensures pleasant relaxation while the elastic connective fibres of the skin work diligently to achieve smooth, firm skin.

Released for publication

For more information, please visit www.hypoxi.com.