



Press release

HYPOXI® distributorship in Australia has been recently acquired by Fernwood Womens Health clubs

Straß im Attergau, October 2022

Fernwood operates 75 health, fitness and wellness clubs exclusively for women in Australia, with more than 70,000 members. Every club is purpose-built with women in mind, so they feel empowered to shine in all aspects of their lives. From strength and weight training to high-intensity workouts, yoga, Pilates, meditation, nutrition coaching and more – Fernwood Fitness supports every woman to feel fitter, stronger and healthier in a supportive, diverse and welcoming environment.

“Our acquisition of HYPOXI® Australia is a true win for every member at Fernwood and is great for our demographic,” said owner and Fernwood Managing Director and founder, Diana Williams. “It can be difficult in the fitness industry to target the weight loss market outside of diet and exercise, and HYPOXI® perfectly complements our network and the fitness routines of Fernwood members.”

In bringing the HYPOXI-Method® under the Fernwood Fitness umbrella, which was already available at five Fernwood clubs prior to the acquisition, the in-demand exercise method is much more accessible for franchisees to invest in and implement within their clubs. The HYPOXI-Method® significantly increases revenue by repurposing underutilised floor space within fitness centres to create dedicated studios for clients, making it immensely successful not only commercially, but also in terms of the overall options available to members of each club.



The HYPOXI® devices at a glance:



HYPOXI-Trainer® S120

The S120 combines the three components of HYPOXI-Method® effectively: The computer-controlled alternation of high and low pressure takes place in a chamber that reaches up to the hips. The gentle exercise takes place sitting on the integrated bicycle ergometer. This puts the problem areas – hip, underbelly, buttocks and legs - under pressure, facilitates the activity of the veins and eliminates fat in a targeted manner.



HYPOXI-Trainer® L250

The L250 permits the alternating application of low-pressure for the underbelly, hip, behind and legs. The comfortable reclined position relieves the body of most of its weight during training and promotes the elimination of liquids and toxins. The results are beautiful, slender legs and a visible reduction of cellulite.



HYPOXI-Vacunaut®

The Vacunaut is used to reduce the girth of the stomach and hips. Training is performed in the HYPOXI®-PressureSuit with an integrated network of 122 high and low pressure chambers.

During moderate exercise - which can take place on a treadmill, exercise bicycle or other popular cardiovascular exercise equipment - the application of high and low pressure targets the abdomen and hips.



HYPOXI® HD-Comfort

In order to remain firm and strong the skin needs special treatments. 400 active vacuum chambers integrated in the problem areas in HYPOXI® HD-PressureSuit ensure that the skin gets the exercise it needs. A comfortable lounge chair with integrated high and low-pressure technology ensures pleasant relaxation while the elastic connective fibres of the skin work diligently to achieve smooth, firm skin.

Released for publication

For more information, please visit www.hypoxi.com.