



## Press release

### **HYPOXI® – worldwide successful for 25 years**

Straß im Attergau, February 2023

The HYPOXI-Method® is now known worldwide for targeted and lasting figure shaping. 25 years ago, Dr. Norbert Egger founded his company with the aim of revolutionizing the body shaping industry. His idea of combining positive and negative pressure treatment with moderate training brought the breakthrough.

Today, HYPOXI® GmbH, based in Straß im Attergau, is the world's leading producer of treatment devices for targeted figure shaping. Today, a large number of authorised HYPOXI®-Studios have been established in more than 50 countries on 5 continents.



Just in time to celebrate the 25th anniversary in June 2023, HYPOXI® will present new and further developments in the field of innovative training equipment. Like many other companies, HYPOXI® also used the time of the pandemic to set up new and more efficient structures in production and in sales.

With new accents in the future is the motto! The close cooperation with the distribution partners and the authorised HYPOXI®-Studios is the basis



## The HYPOXI® devices at a glance:



### **HYPOXI-Trainer® S120**

The S120 combines the three components of HYPOXI-Method® effectively: The computer-controlled alternation of high and low pressure takes place in a chamber that reaches up to the hips. The gentle exercise takes place sitting on the integrated bicycle ergometer. This puts the problem areas – hip, underbelly, buttocks and legs - under pressure, facilitates the activity of the veins and eliminates fat in a targeted manner.



### **HYPOXI-Trainer® L250**

The L250 permits the alternating application of low-pressure for the underbelly, hip, behind and legs. The comfortable reclined position relieves the body of most of its weight during training and promotes the elimination of liquids and toxins. The results are beautiful, slender legs and a visible reduction of cellulite.



### **HYPOXI-Vacunaut®**

The Vacunaut is used to reduce the girth of the stomach and hips. Training is performed in the HYPOXI®-PressureSuit with an integrated network of 122 high and low pressure chambers.

During moderate exercise - which can take place on a treadmill, exercise bicycle or other popular cardiovascular exercise equipment - the application of high and low pressure targets the abdomen and hips.



### **HYPOXI® HD-Comfort**

In order to remain firm and strong the skin needs special treatments. 400 active vacuum chambers integrated in the problem areas in HYPOXI® HD-PressureSuit ensure that the skin gets the exercise it needs. A comfortable lounge chair with integrated high and low-pressure technology ensures pleasant relaxation while the elastic connective fibres of the skin work diligently to achieve smooth, firm skin.

Released for publication

For more information, please visit [www.hypoxi.com](http://www.hypoxi.com).