

# The way to your own HYPOXI®-Studio

The concept



design your body



## HYPOXI® OVERVIEW

*...worldwide success...*



# SUCCESS WITH HYPOXI® - THE MOST TARGETED METHOD FOR A BEAUTIFIUL BODY, WORLDWIDE.

The HYPOXI-Method® combines high and low pressure treatment with effective training and enables to treat specific regions of the body. Both high and lower pressure are classical methods of treatment and increase not only the blood circulation in the problem areas but also helps on the elimination of fluid retentions.

Dr. Norbert Egger, the founder of HYPOXI®, combined in 1997 naturopathic treatment with exercise and gave thus a new impulse to the body shaping sector. Due to his 20 years of experience in operating a therapy and training centre Dr. Norbert Egger got the idea to use the advantages of natural medicine and training for an effective body shaping.

Within 10 years HYPOXI® evolved from a relative newcomer to a market leader and became an internationally renowned company. The HYPOXI-Method® is now successfully in use in over 50 countries worldwide, on all 5 continents.

HYPOXI® will set courses by presenting innovative ideas in the future. Moreover the distribution structures are getting improved and new markets will be developed. These ambitious aims are the result of a close collaboration with users, studios, therapist and researches which guarantee a continuous improvement of method and service. Training and continuing educations in technical and organisational concerns support the partner and lead

not only to an efficient input of the devices but also to content customers.



the most targeted method for a beautiful body

## PARTNER-SUCCESS STORIES

*...the opinion of our studio operators...*



*"The wish to open my own studio in the figure, fitness and health industry had been growing over years. It was especially important for me that my business should be something very exclusive in Vorarlberg (Austrian province). After my research it was clear to me that I wanted to open my own authorised HYPOXI®-Studio."*

Silvia Hechenberger, Dornbirn, Austria



*"Many years ago my wife Tina got to know HYPOXI® as a client herself. Very soon after, she expressed the wish to run her own HYPOXI®-Studio. At this time, I myself had just finished my management studies. Because of the terrific results my wife achieved with HYPOXI® I was easily convinced to have our own HYPOXI® business."*

Kirk Israel, Bayreuth, Germany



*"I met HYPOXI® through a friend who's already an enthusiastic HYPOXI® customer. The result convinced me. From that moment, I wanted to show all women how unique HYPOXI® is."*

Rebecca Pfanzelter, Imst, Austria

*...more success stories of our partners? Visit [www.hypoxi.com!](http://www.hypoxi.com!)*

## SATISFIED CLIENTS - THEIR SUCCESS STORIES

*...for more success stories visit [www.hypoxi.com](http://www.hypoxi.com)...*



*"Three years ago, I was ill and underwent hormone therapy. Because of this, I gained over 20 kg which unfortunately I've not been able to get rid of with a healthy diet only. I was extremely unhappy, as I really wanted to be beautiful and slim for my wedding. Then, a friend recommended the HYPOXI-Method®. After 14 treatments I successfully lost 10.4 kg and I was able to lose 55.4 cm circumference. I can recommend the HYPOXI-Method® to anyone. The training is not exhausting, it's simply fun."*

Natalia B., Slovakia



*"With a maximum weight of 73 kilos, I knew – now it's time – that was definitely too much for me! I've had it in mind for quite a while, however the realization just wouldn't work (I didn't want to go on a diet). Friends told me about the HYPOXI-Studio Dornbirn and its good results. From day one I was delighted and after three months, I had reached my desired weight of 59 kilos and I was able to reduce my dress size 40 to size 36. Since then I have been feeling much healthier, more active, and I have fun again buying clothes."*

Michaela R., Austria



*"I'm a pilot and I'm always traveling. I'm not overweight but with my busy schedule, getting rid of excess fat around my belly has always been hard. I've been coming for HYPOXI®-Vacunaut, I've dropped 3.5 kg, 7.5 cm circumference and finally get rid of the love handles and been able to shift the stubborn belly fat!"*

Raj C., UAE.

## THE HYPOXI®-STUDIO CONCEPT

No matter if you already operate a business successfully or if you intend a self-employment - HYPOXI® does have the optimal solution for you.

HYPOXI® supports its business partners throughout the whole business process; from the creation of a studio to the successful implementation in the market. Through our years of experience we are able to offer exactly what is needed by founders: security, sustainability and an advantage in the market place.

Become a market leader in the field of targeted body shaping and accompany women and men on the way to their desired body shape with the unique HYPOXI-Method®.

**Depending on the individual requirements, the HYPOXI® concept can be implemented in three versions:**

### HYPOXI®-Studio „LADY SHAPE“

Targeted body shaping  
on 10 to 20 sqm.

As HYPOXI®-Studios „LADY SHAPE“ and „SHOP-IN-SHOP“ are integrated in existing businesses less space is required due to existing facilities like changing rooms, showers and consultation rooms. Nevertheless the premises of the HYPOXI® devices should be planned generously in order to achieve a relaxed and pleasant atmosphere.

**HYPOXI®-Studios „LADY SHAPE“ or „SHOP-IN-SHOP“ qualified for:**

- Day Spas
- Fitness Centers /Gyms
- Cosmetic-Studios
- Medical Centers
- Physiotherapy
- Beauty Institutes
- Sports, health and wellness hotels



### HYPOXI®-Studio „SHOP-IN-SHOP“

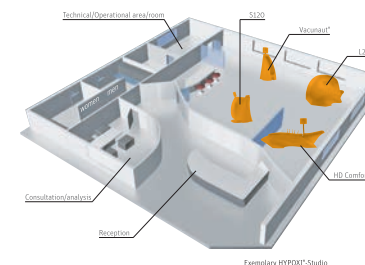
For this concept variant a space of  
approx. 20 to 30 sqm. is needed.

### HYPOXI®-Studio „EXCLUSIVE“

Your own micro studio  
on 80 to 150 sqm.

Room design:

- HYPOXI-Training®
- HYPOXI-Dermology®
- Consultation/analysis
- Changing room/shower with toilets
- Waiting area/Relax
- Technical room (spare parts, cleaning suits, etc.)



## OUR SERVICE PACKAGE OFFER FOR YOU

As a concept provider our offers include the following services\*:

- **Territory Protection** based on catchment area, miles radius, inhabitants and existing studios
- **Studio planning & Businessplan**
  - support with the choice of the location
  - support in site and market analysis
  - furnishing suggestions in adapted to the room plan
  - advise on the criteria of a lease
  - support with the preparation of the investment, financing and business plan



### • Training & Education

- Hotline to master trainer for fast and flexible response
- Free access to the HYPOXI®-Extranet (download training material)
- License for up to 5 users for the E-learning program “HYPOXI® Sales Pro”

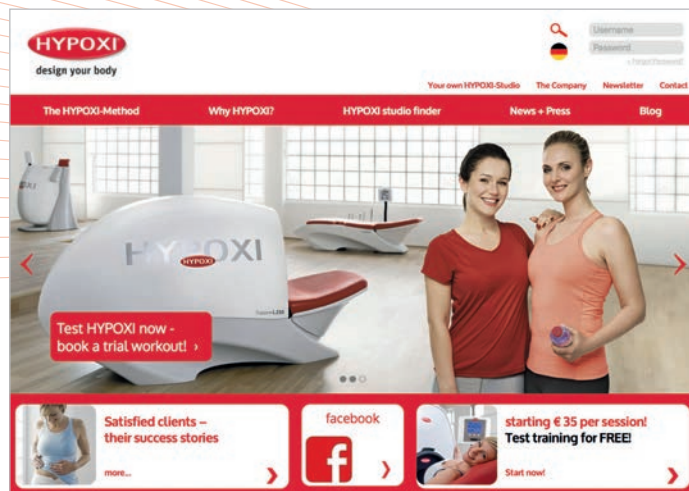


\*services may vary slightly in different territories.

## OUR SERVICE PACKAGE OFFER FOR YOU

### • Marketing

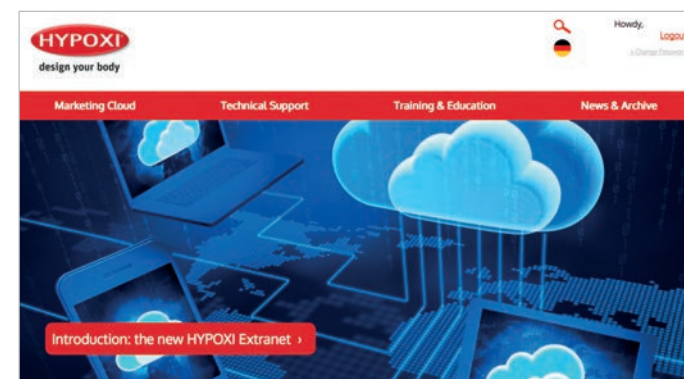
- Studio locator at [www.HYPOXI.com](http://www.HYPOXI.com)
- Free access to the HYPOXI®-Extranet (download marketing material)
- Available campaigns
- Free access to HYPOXI® intellectual property
- Use of “HYPOXI®-Studio” for the company’s name



### • Service & Maintenance

- 1 year manufacturers guarantee
- Annual service program with option for guarantee extension
- 48 h maintenance program guarantee

### • HYPOXI®-Social-Media-Marketing





## **HYPOXI® Produktions- und Vertriebs GmbH**

Wildenhag 88, 4881 Straß im Attergau, Austria, Tel. +43 7667 21515, [office@hypoxi.com](mailto:office@hypoxi.com), [www.hypoxi.com](http://www.hypoxi.com)



**design your body**