



## Press release

### **HYPOXI®-Studio opening in Lappeenranta, Finland**

Straß im Attergau, May 2023

“We are the HYPOXI®-Team from Lappeenranta! Lappeenranta is located on the southern shore of Lake Saimaa in southeastern Finland. Our team members are Irina (owner), Anni, Matilda and Eveliina.

We opened our studio in January 2023, so our journey began a short time ago. First, we got trained by Riina, the Master-Trainer in Turku, and right after that, we opened our studio. Since then, we've been busier than ever! First few weeks, we only did consultations, and all our customers were so excited that finally, an HYPOXI-Studio had come to Lappeenranta!

Irina, Matilda and Eveliina are all beauticians, and Anni is a hairdresser. Irina owns our Beauty and Hairdressing salon, where we also opened our HYPOXI®-Studio. We have a large room at the back of our salon, and there we placed the HYPOXI-Dermology® and HYPOXI-Trainer® S120, which are in use nonstop!

We know how to serve our customers, which is a big plus because we love to work with people and give the best service possible. We gained a lot of customers from Illusia-beauty salon, which positively affected the studio's growth so quickly!”





## The HYPOXI® devices at a glance:



### **HYPOXI-Trainer® S120**

The S120 combines the three components of HYPOXI-Method® effectively: The computer-controlled alternation of high and low pressure takes place in a chamber that reaches up to the hips. The gentle exercise takes place sitting on the integrated bicycle ergometer. This puts the problem areas – hip, underbelly, buttocks and legs - under pressure, facilitates the activity of the veins and eliminates fat in a targeted manner.



### **HYPOXI-Trainer® L250**

The L250 permits the alternating application of low-pressure for the underbelly, hip, behind and legs. The comfortable reclined position relieves the body of most of its weight during training and promotes the elimination of liquids and toxins. The results are beautiful, slender legs and a visible reduction of cellulite.



### **HYPOXI-Vacunaut®**

The Vacunaut is used to reduce the girth of the stomach and hips. Training is performed in the HYPOXI®-PressureSuit with an integrated network of 122 high and low pressure chambers.

During moderate exercise - which can take place on a treadmill, exercise bicycle or other popular cardiovascular exercise equipment - the application of high and low pressure targets the abdomen and hips.



### **HYPOXI® HD-Comfort**

In order to remain firm and strong the skin needs special treatments. 400 active vacuum chambers integrated in the problem areas in HYPOXI® HD-PressureSuit ensure that the skin gets the exercise it needs. A comfortable lounge chair with integrated high and low-pressure technology ensures pleasant relaxation while the elastic connective fibres of the skin work diligently to achieve smooth, firm skin.

Released for publication

For more information, please visit [www.hypoxi.com](http://www.hypoxi.com).